

Executive Summary

At R&R Salvage Contractors, we are determined to open the construction industry to a whole new world of green building. Refresh & Refurbish Salvage Contractors specializes in refurbishing existing building material such as, but not limited to, casework, concrete, masonry, mechanical, and electrical equipment.

Our Mission & Vision is divided among three sections which speak true to our name.

- Refresh
- Refurbish
- Salvage

We will provide a flawless service when it comes to refurbishing and salvaging existing healthcare facilities, allowing owners the opportunity to not only lower their ecological footprint but also save costs for new building materials. This includes recycling material during construction for a credit as well as reconstructing other material at our company's facility for resale and reuse.

Our management team is dedicated to the success of our projects and company as a whole, making customer relationships a top priority. With the growth in technology, R&R plans to make our company a household name through social media platforms, creating a detailed website, and regularly checking in with our current and potential customers.

We plan to set our sights on the healthcare industry in order to demonstrate our proficiency and develop a high level of trust with our clients. Even though we plan to work in a specialty industry, the uniqueness of our services gives us an advantage over the competition since we seek to refurbish rather than just discard existing materials on our job sites. Since many of our competitors are non profit, and have restrictions on salvaging existing material, we are confident we will be the leading company in our industry in the next 5-10 years.

Our goals and strategies revolve around the company's SWOT analysis, which has allowed us to measure the amount of profit and network expansion we plan to achieve within the next 3 years. Our financial projections predict we will be a profitable company during the first three years of our business which shows we have carefully developed a strategic plan and assembled a devoted team to reach our goals and much more.

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