

Executive Summary

Who are we?

Mission Construction is a general building contractor located in Sacramento, CA and founded in December 2017. With a background in custom home building projects, Mission has propelled itself to operate in the commercial market by acquiring small commercial building shell and tenant improvement projects including both renovations, and full scale start up projects. With a four way partnership in ownership, Mission Construction relies on their customer service in order to deliver safe, high quality projects. Every client's request, recommendation, and idea is always a point of focus, and a top priority. "Building What Matters," refers to Mission's team exceeding clients expectations by building their dreams into realities. Mission strives to become one of the most prestigious contractors in the Sacramento region in just three years of business. Mission is obsessed with their goals which include challenging themselves to launch larger sized projects in the commercial industry, with potential to become a "Household Name".

Mission's Market

Currently Mission is performing work in the Greater Sacramento area. The new president has proposed a plan for infrastructure to cost up to \$800 billion. Should this plan pass through congress, Sacramento will be affected by that bill passing, and more importantly Mission Construction can visualize and bid on more work for the future. Mission Construction's market is in a healthy state for engaging in commercial projects. Currently we work on small commercial projects as well as tenant improvements with plans to soon start taking on medium sized commercial projects such as Targets and Walmarts. As a company with youth, we have been taking advantage of marketing strategies such as utilizing social media (Instagram, LinkedIn, Twitter) to advertise Mission Construction's brand out to the public, in a positive manner. Taking advantage of the economy reviving from the COVID-19 pandemic is exchanging a negative situation into a positive one. Our immediate competitors are companies such as SBC Construction who also share the same scope of work \$750,000 - \$999,999 sized projects. W.L. Butler and SB James Construction are the next tier of competitor's in our market.

Debriefing You on the Mission

By 2030, Mission projects to increase in staff from 15-20 employees to 100 employees. In order to achieve this goal, Mission must continue to network with our powerful clientele from our custom home building background, increase our bond capacity by 15% from year to year to acquire a larger work load, and deliver the highest quality work to business owners. Only operating in year three of business, Mission can find themselves having their roots grounded in the commercial industry. resulting in approximately \$10 million of work, all the while employing a family oriented staff, and assuring customer satisfaction upon delivery.

Building your next investment can be the simplest, smoothest, business decision ever made. Use some cognition, join us on the Mission.